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## **Privacy Policy - Commitment to Your Privacy**

This site is owned and operated by Peace of Mind Pest Services, LLC. Your privacy on the Internet is of the utmost importance to us. At Peace of Mind Pest Services, LLC, we want to make your experience online satisfying and safe.

Because we gather certain types of information about our users, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

### **Information Gathering and Tracking**

Peace of Mind Pest Services, LLC gathers two types of information about users:

Information that users provide through optional, voluntary submissions. These are voluntary submissions to receive our electronic newsletters, to participate in our message boards or forums, to email a friend, and from participation in polls and surveys:

Information Peace of Mind Pest Services, LLC gathers through aggregated tracking information derived mainly by tallying page views throughout our sites. This information allows us to better tailor our content to readers' needs. Under no circumstances does Peace of Mind Pest Services, LLC divulge any information about an individual user to a third party.

**Peace of Mind Pest Services, LLC Gathers User Information In The Following Processes:**

#### Optional Voluntary Information

We offer the following free services, which require some type of voluntary submission of personal information by users:

1. Electronic newsletters policy (Dispatches)

Occasionally we will offer a free electronic newsletter to users. Peace of Mind Pest Services, LLC gathers the email addresses of users who voluntarily subscribe. Users may remove themselves from this mailing list by following the link provided in every newsletter that points users to the subscription management page. Users can also subscribe to the newsletters from our home web site.

2. "E-mail this to a friend" policy

Our site users can choose to electronically forward a link, page, or documents to someone else by clicking "e-mail this to a friend". The user must provide their email address, as well as that of the recipient. This information is used only in the case of transmission errors and, of course, to let the recipient know who sent the email. The information is not used for any other purpose.

### 3. Polling

We may offer interactive polls to users so they can easily share their opinions with other users and see what our audience thinks about important issues. Opinions or other responses to polls are aggregated and are not identifiable to any particular user. Peace of Mind Pest Services, LLC may use a system to "tag" users after they have voted, so they can vote only once on a particular question. This tag is not correlated with information about individual users.

### 4. Surveys

Peace of Mind Pest Services, LLC may occasionally conduct user surveys to better target our content to our audience. We sometimes share the aggregated demographic information in these surveys with our sponsors, advertisers and partners. We never share any of this information about specific individuals with any third party.

## Children

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent.

## Usage tracking

Peace of Mind Pest Services, LLC may track user traffic patterns throughout all of our sites. However, we do not correlate this information with data about individual users. Peace of Mind Pest Services, LLC does break down overall usage statistics according to a user's domain name, browser type, and MIME type by reading this information from the browser string (information contained in every user's browser).

Peace of Mind Pest Services, LLC sometimes tracks and catalogs the search terms that users enter in our Search function, but this tracking is never associated with individual users. We use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you.

## Cookies

Peace of Mind Pest Services, LLC does not use "cookies".

## Use of Information

Peace of Mind Pest Services, LLC uses any information voluntarily given by our users to enhance their experience in our network of sites, whether to provide interactive or personalized elements on the sites or to better prepare future content based on the interests of our users.

As stated above, we use information that users voluntarily provide in order to send out electronic newsletters and to enable users to participate in polls, surveys, message boards, and forums. We send out newsletters to subscribers on a regular schedule (depending on the newsletter), and occasionally send out special editions when we think subscribers might be particularly interested in something we are doing. Peace of Mind Pest Services, LLC uses a third party administrator to send out occasional newsletters and invitations to upcoming events. Users are free to unsubscribe at any time through a link provided in each communication sent by Peace of Mind Pest Services, LLC or the third party administrator. Newsletter mailing lists are not shared with any third parties, including advertisers, sponsors or partners without explicit permission from the user.

## **Opt-Out Policy**

We give users options wherever necessary and practical. Such choices include:

- Opting not to register to receive our electronic newsletters.
- Opting not to participate in certain interactive areas, which completely alleviates the need to gather any personally identifiable information from our users.

## **Your Consent**

By using this site, you consent to the collection and use of this information by Peace of Mind Pest Services, LLC. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.